

Tuesday, May 12, 2009

Through **EDDINS PROPERTIES & Ron's** door of business, lies a structure of informed decisions and preparedness.

Ron and **EDDINS PROPERTIES** drills deeper into the facts, either being real estate or mortgages, so our clients can obtain the most knowledge to make intelligent decisions and determine the best course of action! With viewing Ron's method of business, it being for ***Sellers or Buyers*** needs, Ron's plan of action reveals the depth of information and detail for preparing, positioning, and setting into action a positive course to obtain the highest value for real estate the market will bear. Ron also, screens many mortgages for their strengths and weaknesses . . . for their best benefit.

When representing the Buyer, Ron obtains in detail what his Buyer Client's needs, goals, and options are and constructs a list of properties fitting and meeting those needs. Ron does not "*Just show homes*," he visually inspects each parcel as he was the Purchaser and explains in detail what he sees. Ron has a technique which helps his Buyer Client remember the smallest to largest detail (*Features, Amenities, positive & negative issues*) each property offers. Many Buyers have stated, "This method is simple," and Ron renders the needed information for later use in determining the position of each property to its greatest potential in fulfilling **his Buyer Client's** wants, needs, and desires.

When it comes to *negotiating*, Ron explains the method he'll be using and why, he also adjusts his procedure if his client feels the need to express or present their offer to obtain a winning edge. Before the Buyer presents an offer, Ron completes a full "*Opinion of Value*" to show the current values for the subject property, and to help his client understand the market, and being better educated on such to make an intelligent decision with their offer.

Ron also works with detail for his "**Seller Client**," when they receive an offer, Ron presents the Seller Client, current values and strengths their property currently has to consider before they accept or make a counter offer . . . Ron strongly believes, "***Professional and Quality Service is not Expensive, It's priceless, and Ron's Clients deserve nothing less!***"

When listing real estate for sale, Ron inventories the positive and negatives of the premises and provides a report to the Sellers to consider too set their home ahead of the competition. Preparation, positioning, and a positive marketing plan are the very keys to begin successful marketing. Ron prides himself with learned negotiating and marketing skills to help his clients obtain their goals.

Ron's Clients come first, and their needs and goals are important to him, and he works diligently and tirelessly to help his clients obtain their real estate and mortgage goals! Ron has learned over the years, taking short cuts, as minute as they may be, will hurt his client's efforts and goals in the overall process. Thus, Ron stays with plans-of-action and proven courses which have worked and are proven with completed accomplishments. Ron has achieved success by applying solid ground root marketing knowledge, astute planning and exceptional service. Innovation has helped Ron stay abreast and ahead in the real estate business, and strives to learn and grow with changing times.

Buyers or Sellers in need of individual business representation who seeks positive and successful conclusions which benefits them, they should call upon the person who is loyal, earnest, creditable, and ***prides himself working for the best interest of his clients!*** And that person is Ron Hidalgo.

With respect and patience, we await a call from you,

Sincerely,

Ron

Ron Hidalgo, Realtor®/Broker since 1984

And associated with



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Ron's truly believes,

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